

# JERRY'S WORLD'S GREATEST

## How to apply GESSO

### TOOLS NEEDED:

- 3" Primer Brush
- Un-Primed Canvas or Wood Panel
- **JERRY'S** World's Greatest GESSO

### Key Features:

- Bright white acrylic gesso primer
  - Thick, creamy consistency
  - Smooth, even-toothed finish
  - Sold in quart or gallon pails

### Perfect For:

- A uniform painting surface
- Artwork in acrylics, oils & alkyds
- Beginner & professional artists
- The basis of a masterpiece!

**Step 1:** Using the primer brush (or a paint stick) mix the GESSO



**Step 2:** Apply the GESSO to the Un-Primed Canvas



**Step 3:** Cover the entire Canvas and edges evenly



**Step 4:** Repeat if Desired, Multiple Coats = Brighter Colors

CREATIVE MARK - Primer Brushes

3" 2.5" 2" 1.5" 1"

